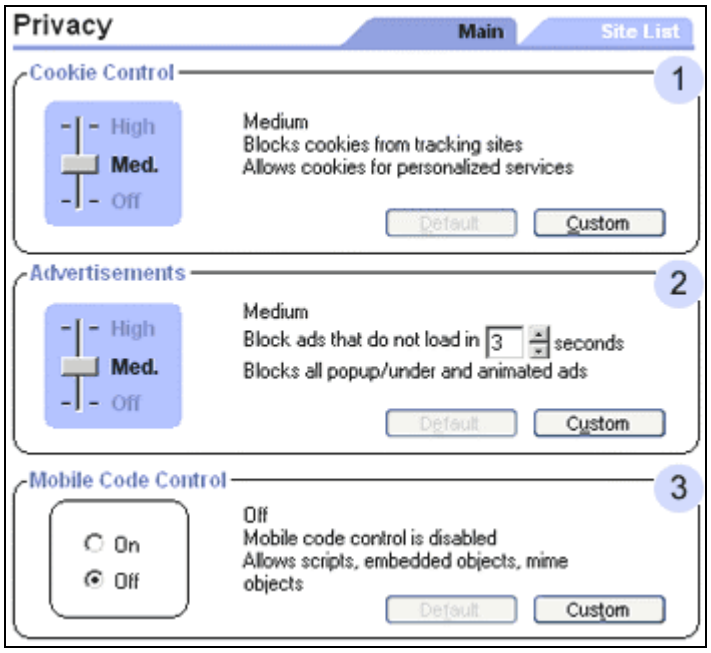
Privacy Panel

Main tab



Use this tab to select general settings for cookie control, ad blocking, and mobile code control.

1 – Cookie Control

Use the slider to select a global setting for cookie control.
ZoneAlarm Pro provides two preconfigured cookie control settings: High and Medium. The default Medium setting provides an optimal balance of security and convenience for most situations. Click **Custom** to open the Cookies tab, where you can customize cookie control settings.

Settings

- **High** blocks persistent cookies and third-party cookies; but allows the use of session cookies.
- **Medium** blocks third-party cookies; but allows the use of session cookies and persistent cookies.
- **Off** Allows the use of all types of cookies.

Note If you have customized your cookie control settings, the slider control is disabled. To abandon your customized settings and return to preconfigured settings, click the **Default** button.

© Copyright Zone Labs, Inc. 2002

2 – Ad Blocking

Use the slider to select a global setting for ad blocking.
ZoneAlarm Pro provides two preconfigured settings: High and Medium. The default Medium setting provides an optimal balance of security and convenience for most situations.

If Medium ad blocking is selected use the spin box to set a time limit for banner and skyscraper ads to download. Click **Custom** to open the Ad blocking tab, where you can customize ad blocking settings.

Settings

- **High** blocks common types of ads (pop-up, pop-under, animated, and banner/skyscraper), whether they affect the speed at which web pages load or not.
- **Medium** blocks pop-up ads, pop-under ads and animated ads, but blocks banner and skyscraper ads only when they slow down the performance of the Web sites you visit.
- **Off** allows all advertisements.

Note If you have customized your ad blocking settings, the slider control is disabled. To abandon your customized settings and return to preconfigured settings, click the **Default** button.

---

3 – Mobile Code control

Use the radio buttons to turn mobile code on or off. Click **Custom** to open the Mobile Code tab, where you can customize mobile code control settings.

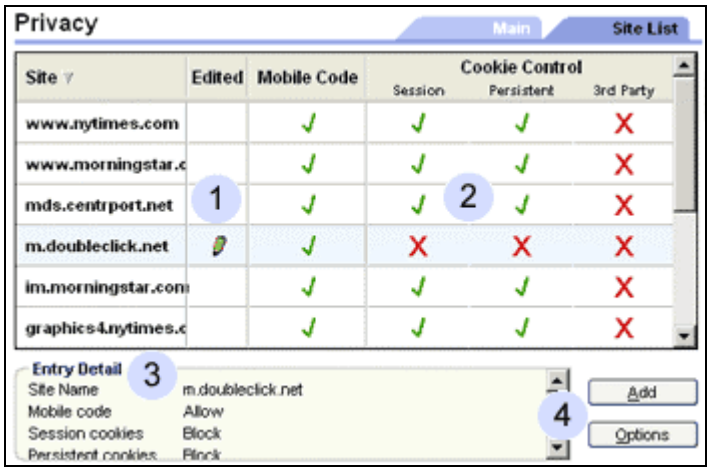
Settings

- **On** Blocks scripts, MIME-type integrated objects, and embedded objects.
- **Off** Blocks no mobile code. This is the default setting, allowing the Web interactivity supported by active controls.

Note Blocking mobile code may disable some interactive features of Web sites you visit. To abandon customized settings and return to preconfigured settings, click the **Default** button.

© Copyright Zone Labs, Inc. 2002

Site List tab



Use the Site List tab of the Privacy panel to customize cookie control and mobile code control settings for specific Web sites.

The list displays sites you have visited in your current ZoneAlarm Pro session, and sites for which you have previously customized settings. If you do not customize settings for a site you've visited, it is dropped from the list when you shut down your computer or shut down ZoneAlarm Pro.

1 – Site/Edited

A pencil icon in the Edited column indicates that you have customized privacy settings for that site, and the site will remain in your list.

If there is no icon in the column, the site is one you have visited in your current session, and will disappear from the list when your session ends.

2 – Mobile Code and Cookie Control

The site list shows two types of Web sites:

- Sites that have delivered cookies to your computer during your current Internet session.
- Sites for which you have already edited custom cookie or mobile code settings.

By default, the list is sorted by site name. You can re-sort it by setting by clicking any of the column headers. The arrow next to the header tells you whether the sort is in ascending or descending order.

Privacy symbols

Symbol	Meaning

© Copyright Zone Labs, Inc. 2002

	Allow the cookie or mobile code.
	Block the cookie or mobile code without notifying you

To change a privacy setting for a site, click the symbol you want to change, then choose from the shortcut menu.

Tip The general privacy settings in the Main tab of the Privacy panel are applied to any sites you don't customize privacy settings for. You don't have to customize settings for each site to be protected.

---

3 – Entry Detail

The details box displays information about the site selected in the site list. To see details for any site in the list, click on the site name.

4 – Add/Options

Click the **Add** button to manually add a site to the list. The Add dialog box opens.

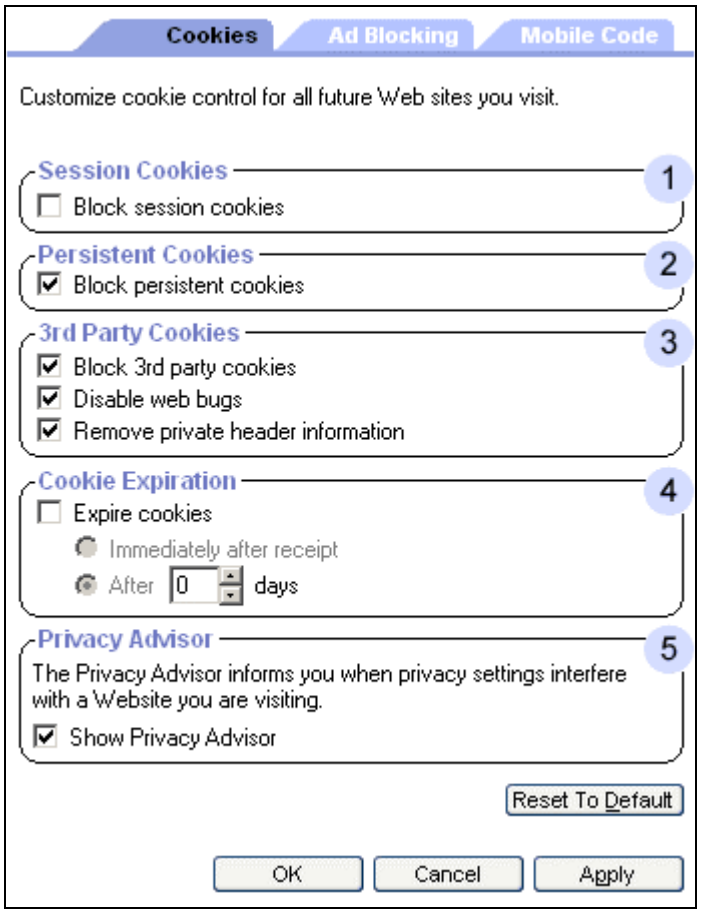
Type the URL of the host or site in the text box provided, then click **OK**.

Setting options for a site

Click the **Options** button to open the Site Options dialog box. Use the Cookies tab, Ad blocking tab, and Mobile Code tab to customize settings for the selected site.

© Copyright Zone Labs, Inc. 2002

Cookies tab



Use this tab to customize cookie control. You can:

- Choose what types of cookies to block
- Choose the period after which persistent cookies will expire
- Enable or disable Web bugs
- Allow or block transfer of private header information

Note This tab appears in both the Site Options dialog box (for customizing a particular site) , and in the Custom Privacy Settings dialog box (for customizing defaults).

---

1 – Session cookies

Use this control to allow or block session cookies .

---

session cookie A cookie stored in your browser\'s memory cache that disappears as soon as you close your browser window. These are the safest cookies because of their short life-span.

© Copyright Zone Labs, Inc. 2002

2 – Persistent cookies

Use this control to allow or block persistent cookies.

---

persistent cookie A cookie put on your hard drive by a Web site you visit. These cookies can be retrieved by the web site the next time you visit. While useful, they create a vulnerability by storing information about you, your computer, or your Internet use in a text file.

---

3 – Third-party cookies

Use this control to allow or block third-party cookies.

---

third party cookie A persistent cookie that is placed on your computer, not by the Web site you are visiting, but by an advertiser or other \'third party.\' These cookies are commonly used to deliver information about your Internet activity to that third party.

---

4 – Cookie expiration

The sites that use persistent cookies may set those cookies to remain active for a few days, several months, or indefinitely. While a cookie is active, the site (or third party) that created it can use the cookie to retrieve information. After the cookie expires, it can no longer be accessed.

If you choose to allow persistent cookies, you can override their expiration dates and specify how long they will remain active before expiring.

- **Immediately after receipt** allows persistent cookies to operate during the session in which they were received only. The cookie expires as soon as you leave the site.

- **After X days** allows persistent cookies to remain active for the number of days you specify. You can choose any number from 1 to 999. The default setting is 1.

5 – Privacy Advisor Control

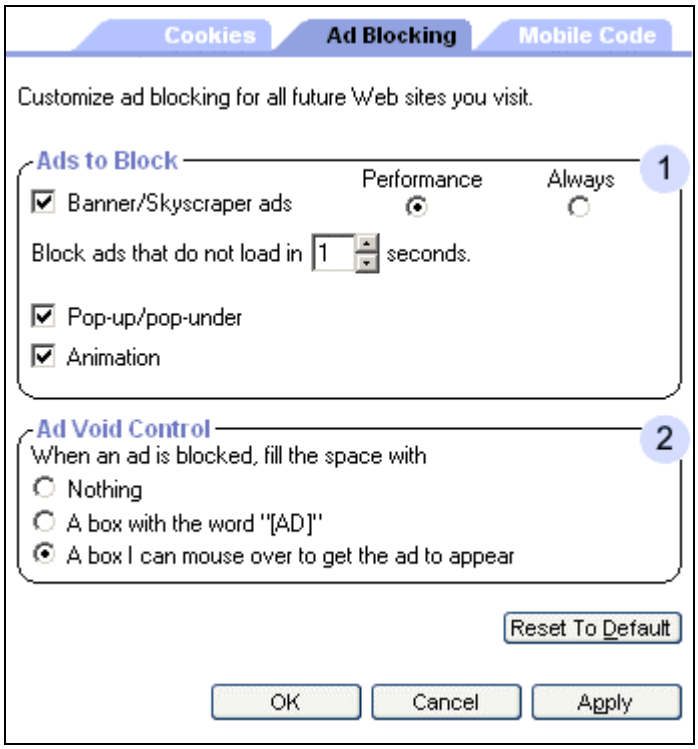
Use these controls to enable or disable the Privacy Advisor, and to control when it will be displayed.

Select **Always** to display the bubble whenever ZoneAlarm Pro blocks cookies or mobile code.

Select Only when a Web site... to display the bubble only when ZoneAlarm Pro blocks a cookie or mobile code.

© Copyright Zone Labs, Inc. 2002

Ad Blocking tab



Use this tab to

- Choose what types of ads to block
- Choose what to do with the screen space in which a blocked ad was to be displayed

---

Note This tab appears in both the Site Options dialog box (for customizing a particular site) , and in the Custom Privacy Settings dialog box (for customizing defaults).

---

1 – Ads to Block

These controls let you choose which specific types of advertisements you want to block or allow.

If you choose to block banner ads and skyscraper ads:

- Choose **Always** to have those ads blocked in all cases
- Choose **Performance** to have them blocked only when the ads to not load within the amount of time specified in the counter. You can set the counter to any value from 1 to 99 seconds.

© Copyright Zone Labs, Inc. 2002

If you choose to block pop-up ads and pop-under ads, or animated ads, those advertisements are blocked in all cases, since they do not affect the speed at which Web pages load.

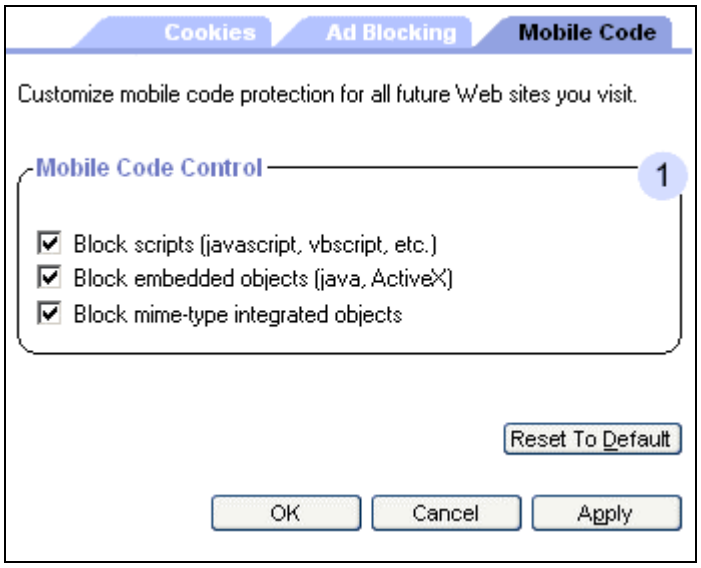
2 – Ad Void Control

When ZoneAlarm pro blocks banner, skyscraper, or animated ad, it leaves a "void" or blank on your screen where the ad was to be displayed. Ad void control lets you specify what will be displayed in that space:

- Nothing
- A box with the word [AD]
- A box you can mouse over to get the ad to appear

By default, ZoneAlarm Pro displays a box with the words "blocked ad", so that you are aware of what is happening.

Mobile Code tab



Use this tab to customize mobile code control settings by specifying which code types to allow or block:

- Scripts
- MIME-type integrated objects
- Embedded objects

For definitions, see the *Glossary*.

© Copyright Zone Labs, Inc. 2002